

# Copilot Adoption Framework: Implementation

Equip your teams with the confidence and capabilities to maximise Microsoft Copilot usage

For more information on this, or our wider **AI Productivity** services, speak to a Cloud Direct Sales Executive or contact hello@clouddirect.net.

## Service overview

Truly successful Copilot adoption doesn't happen by assigning licenses and letting people run experiment. It needs consideration, coaching, and enablement.

Delivered in partnership with Hable, Cloud Direct's Copilot Adoption Framework Implementation is a fixed-scope programme designed to help turn Copilot capability into sustained, everyday empowerment by combining targeted communications, practical learning, and workplace coaching to drive behavioural change and accelerate value.

## Who is this service for?

Medium to large organisations that have licensed, or are planning to license, Microsoft Copilot and want to maximise their return on investment. It is the natural next step from our **Copilot Adoption Framework Discovery** engagement.

## Addressing your challenges



Addressing user confidence in how and when to use Copilot



Providing tailored learning and communication pathways



Tackling the compliance risks of unmanaged prompting

## Expertise in action

Our combined expertise provides a complete Adoption Framework that enables Copilot to make the biggest impact, and deliver the most value for your teams.

### What we deliver

- A structured Copilot communications campaign to drive organisation-wide engagement
- Leadership and sponsor messaging across email, video and intranet platforms to reinforce clarity
- Ongoing internal communications including tips, prompts, and success stories
- Tailored, team-specific learning sessions aligned to real workplace scenarios
- Learning materials, reference guides, and role-based coaching that builds Copilot confidence
- A clear campaign roadmap to maintain momentum and ensure lasting success

## Outcomes that matter

A holistic and scalable communications and learning model that instills confidence, empowers adoption, and enables success.

 Organisation-wide awareness, clarity, and confidence	 Copilot embedded in all core activities	 Role-specific employee empowerment	 Improved AI confidence and consistency	 Reduced risk through structured guidance	 A scalable Copilot adoption model
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## Cloud Direct and Hable's added value

We combine deep Microsoft expertise with proven change and adoption methodologies to build a structured, insight-led approach that helps business move faster, reduce risk, and realise the productivity benefits of Copilot.

Microsoft Partner  
Azure Expert MSP

