

AI Proof of Value

A structured engagement that validates AI opportunities with evidence and enables confidence

For more information on this, or our wider **Cloud, Data and AI Modernisation** services, speak to a Cloud Direct Sales Executive or contact hello@clouddirect.net.



Service overview

AI initiatives often fail before they start due to unclear value, unproven use cases, and risk uncertainty.

Cloud Direct's AI Proof of Value replaces assumptions with evidence by combining workshop design, controlled prototyping, and executive-level validation. This programme enables organisations to begin the final stage of their Frontier Journey by testing a single prioritised AI use case, defining measurable outcomes, and building a decision-ready business case before committing to production.



Who is this service for?

Executive teams with identified AI opportunities who need demonstrable evidence, quantified value, and confidence to approve investment and progress to production.



Addressing your challenges



Make investment decisions on evidence, not assumptions



Accelerate AI projects with high-value, real world use cases



Direct spending to clear, targeted AI proof projects



Your Frontier Journey

Frontier Studio



Frontier Foundation



Frontier Build

Expertise in action

Our team of experts deliver an engagement with controlled prototyping to validate a single, prioritised AI use case at executive depth.

What we deliver

- A design-led Studio Impact Day to define scope, risks, success criteria and value assumptions
- Controlled, non-production AI prototypes built around a single, prioritised use case
- Validation of real-world workflows through prototyping
- Defined KPIs and measurable success criteria aligned to your unique business outcomes
- Quantified business case including benefits, assumptions, and potential risks
- Executive playback with clear go/no-go decisions for MVP or production

Outcomes that matter

We deliver tangible, measurable results for your AI projects to allow investment decisions to be made with confidence and clear direction.



Faster, lower-risk AI investment decisions



Increased confidence in progressing AI projects



Alignment between use cases and business outcomes



Reduction in wasted effort on unproven concepts



Clear, measurable KPIs to track success



Controlled, time-boxed validation before scaling

Cloud Direct's added value

Our team combines Azure platform expertise, governance-led service design, and operational delivery experience to help clients adopt AI on a foundation that is secure, supportable, and commercially realistic.

Microsoft Partner
Azure Expert MSP


 Microsoft
Solutions Partner
Infrastructure
Azure

 Microsoft
Solutions Partner
Data & AI
Azure

 Microsoft
Solutions Partner
Digital & App Innovation
Azure

 Microsoft
Solutions Partner
Modern Work

 Microsoft
Solutions Partner
Security

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